

KeraSpa Nourishing Mascara



Keraspa Nourishing Mascara is made from only the finest and most sought after ingredients in the Health and Beauty market today.

The results are amazing, the complete hair regeneration treatment in just fifteen minutes.

Shiny, silky and healthy, with increased body (up to 30%). All covered by a protective layer to guarantee the results last.

Although the mascara is used as the third and final stage of the Keraspa Brazilian Blow Dry, it is also a remarkable stand alone treatment.



How Does It Work?

Keraspa has taken the latest in hair care technology, and combined it with the knowledge and fruits of the Amazon and Brazil.



Acai Its name comes from a Brazilian word *iwasa'i*, meaning "the fruit that cries or expels water". Acai berries are considered a "super food", meaning that they have been found to boost levels of health and vitality. It has high antioxidant qualities, and revitalises, strengthens and protects the hair for an extended period of time.

Guarani Has been used by the people of the Amazon as a stimulant and fortifier, you will see it in many natural energy drinks. When applied through the Mascara it gives hair new strength and vitality, whilst it counteracts oiliness by its astringent and toning qualities.



Wheat Protein is used in the beauty industry to nourish and smooth skin and decrease wrinkles, in the mascara it is used to prevent drying out of the hair and to increase volume.

Soya Protein enhances the appearance and feel of hair, by increasing body, suppleness, and sheen. Also improves the texture of hair that has been damaged physically or by chemical treatment.



Performing Colour and Keratin Simultaneously

To gain maximum results, it is best to apply colour after keratin to reduce the risk of losing a shade of colour. However if the colouring has already been done and the client would also like to have a keratin treatment (Brazilian blow dry) afterwards, you will need to: rinse the hair, and if required, shampoo the hair with our KeraSpa sulphate and salt free (back wash) shampoo, then apply Kera 3 before you start the keratin treatment. If your permanent colour is less than 2 days old then you will need to apply Kera 3 again. This will neutralise and set the colour and prevents the hair from losing a shade. However, if a shade of colour is lost in the process, a toner mix should be made with Kera 3 used as the conditioning factor in the mix. When the final step of the treatment (Kera 3 Final) is applied, you will need to rinse the hair again, and re-apply Kera 3. Then dry the hair and progress with the colouring. When colouring is complete, wash the hair with sulphate free backwash shampoo and apply Kera 3 Final Mascara once, and leave it on the hair for 15 minutes (standard time to leave Kera 3), finishing the treatment by rinsing and styling. For maximum hydrating benefits, it is recommended that you apply Kera 3 twice.



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Kera 3 Works because...

Kera 3 Final (Mask) is a **pH neutralising product** for keratin which is acidic, or for colour which is alkaline. This enables you to carry out same day colour and keratin treatments, one after another. Kera 3 is a hydrating pH neutraliser, which reduced frizz by up to 50% and increases volume through hydration and nourishing the hair by up to 30% every time it is applied, therefore it can be used as a treatment to repair dry hair. For that reason if your hair is 60% dry you will need to repeat Kera 3 Final twice to repair the dryness.

Hydrating Mascara Before Blow Dry

Kera 3 Final can be used as a hydrating and conditioning mask when carrying out a blow dry. When the shampooing process is finished, squeeze the water out of the hair without towel drying it to leave as much humidity as possible and leave Kera 3 Final Mascara on the hair for at least 15 minutes, preferably with a plastic cap on to gain maximum benefits. After the required waiting time, rinse the hair and prepare for styling. This will improve the quality of the blow dry which will be incomparable with any other blow dry you've had before, as it will leave you with slick and shiny hair, with the amount of frizz reduced to half, every time the mask is applied.



After Colouring

After any colouring treatment, applying Kera 3 Final will set the colour instantly and the client can right away wash their hair, go swimming, walk in the rain and so on. Without affecting the colour and will not need to wait two days for the colour to set and the alkaline to neutralise. Additionally, applying Kera 3 Mascara after colour will make the hair slick, extremely shiny and smooth, along with reducing frizz by 50% and leaving your colour looking fantastic. Using a combination of Kera 3, Kera Express (our month long Brazilian blow dry) and Amazon Serum rubbed onto the damaged ends of the hair before the Ironing stage, you will be able to repair dryness, remove the frizz and seal the split ends in a procedure lasting 1 hour and 15 minutes.

